



# Crescendo

District 122 TC News And Events – Issue 2 – Dec-Jan 2020

Ravi Toastmasters Club, Lahore



CPBM Toastmasters Club (Pre-Charter), Lahore



# 2020 STARTS WITH A BANG!

#SayNo

EMUMBA Toastmasters Club, Islamabad



Storytellers Toastmasters Club (Pre-Charter), Karachi



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ICI Toastmasters Club (Pre-Charter), Karachi



Public Relations Manager, D122 TC  
**TM Qamar Sheraz**  
Past President, Islamabad Toastmasters

Newsletter Editor  
**TM Uroosa Kanwal**  
VPE, Karachi Toastmasters Club

# THE CORE VALUES



**Sameer Hamid Dodhy,  
DTM**

District Director  
District 122TC  
2019-20

What are the objectives of Toastmasters?

We all know the Toastmasters International Mission:

"We empower individuals to become more effective communicators and leaders."

And the Club Mission:

"We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth."

However there is something underlying that is just as important. That is the Toastmasters International Core Values:

- Integrity
- Respect
- Service
- Excellence

Integrity means that each member in the club should strive to have sincere and ethical standards for all Toastmasters activities.

Respect means understanding that each member is unique, possessing certain skills and aptitudes and allowing them to develop at their own pace. I was once in a community club where we had various members e.g. one member was a PhD and another member a young person competing in the Special Olympics. Both members were treated with equal respect.

Service for club members means taking up the roles and assisting fellow members. For club and district leaders service also means planning and delivery of good club meetings and fulfilling their roles as district leaders.

Excellence for club members means performing assigned duties to the best of their ability. For club and distinct leaders excellence means fulfilling the District plan to the best of their abilities and encouraging members achievements.

*(I would like to acknowledge International Past President Jim Kokocki, Toastmasters International CEO Daniel Rex and Margaret Page First Vice President for this information)*



# Putting Pakistan on the World Map!

Division A extends from clubs in Pakistan's east bordering city of Lahore right into the west-side city of Peshawar. It currently comprises of more than 370 amazing toastmasters from 15 clubs in 5 cities organized into 3 areas. As division director it gives me great joy to announce some exciting highlights from division A for the first 5 months.

- New clubs chartered: 3
- Club growth: 25%
- New members added: 147
- Membership growth: 66%
- 2 President distinguished clubs: Islamabad Toastmasters Club and CA Toastmasters Club Lahore.
- Select distinguished clubs: 3
- Distinguished clubs: 5
- We got the charter for the first toastmasters club of KPK, CA Toastmasters Club Peshawar.
- Lahore chartered its second community club, Ravi Toastmasters Club. The club has already achieved 6 of its goals.
- Crescent Toastmasters Club hosted the District Director, Division Director and their Area Director in an amazing meeting.
- 17 members of UE toastmasters completed their level 1. The club got chartered in July this year.
- Professional Toastmasters @LUMS added 18 new members to the club.
- 5 clubs from Islamabad and Rawalpindi arranged 2 combined meetings.
- Banu Mukhtar Toastmasters club and Professional Toastmasters @LUMS conducted combined meeting.
- Area Directors of all three areas of division A, area A3, A4 and A5 completed their club visit requirements for July-Oct
- Area A5 conducted speech craft sessions in E-Mumba and NUST. E-Mumba was so impressed with the program that they are in process of getting their corporate club chartered.
- We initiated the district's first gavel club in Lahore, EIA Gavel Toastmasters Club.
- The district's first club targeted towards people who stammer was started in Lahore. Stammer Talk Speakers is currently in its pre-charter phase and conducting regular meetings.
- 2 members of the division completed their DTM journey.
- DTM Atif Irfan Sheikh, Area director A3 became the first toastmaster in the district to complete his DTM under the Pathways scheme.
- Clubs in the division filed a total of 153 educational awards. That is an average of more than 10 awards per club.

This list is just a start and we have a lot more in the pipeline such as more combined meetings, contests, networking events, more new clubs and of course the most awaited Toastmasters Leadership Summit 2020. As division director I am blessed to have such an amazing group of toastmasters who have the passion to achieve the impossible and creativity without boundaries. It is their enthusiasm that drives us and steers us towards success.



## Division A Report

**Zunair Zafar, DTM**  
Division Director  
Division A 2019-20



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# Sowing the seeds of eloquence, tolerance and leadership in Southern Pakistan

Sind and Balochistan, the two provinces of Pakistan comprising Division B of District 122TC, offer enigmatic landscapes, ranging from expansive deserts, lush oases, imposing mountains, pristine coasts meeting an azure Arabian sea. The Division is home to the bustling metropolis of Karachi, the city of Quetta nestling amid mountains and orchards, the culturally rich cities of Hyderabad, Mirpurkhas and Sukkur.



## Division B Report

**Muhammad Uneeb, DTM**

Division Director  
Division B 2019-20

Pakistan's oldest and largest continuing Toastmasters Club was started in Karachi in September 2000. Happily, over the two decades a further 8 clubs have opened home to 182 Toastmasters. These are evenly divided between corporate and community clubs, across two areas.

During the first half of 2019-20, we have seen steady growth. 2 new clubs have been chartered so far, and a total of 76 members have been added which represents a gross membership growth of 41%.

One Club reached President's Distinguished Status while two met Select Distinguished Club goals and one met Distinguished criteria. Karachi Toastmasters Club holds the distinction of constantly remaining within top 25 Toastmasters Clubs around the world by number of members, as well as being the largest club in Region 11.

Our members continued to scale new heights. We welcomed two new DTMs to the Pakistan's DTM fraternity. The Division also saw two Pathways completion by a member and a total of 79 educational awards across 8 active clubs.

The Division continues to target the Corporate and Education Sector as its major growth target and currently several strong prospects are being pursued. We continue our focus on meeting quality and service to members above all else and we are confident towards cementing District 122TC as one of the benchmark districts around the world through our contribution. As a result, we have two clubs whose charter has been filed (BDO and ICI) and 4 strong leads in the pipeline.



# [LEADERSHIP AXIAL]

## THE “SPEECHCRAFT GUY”

- By Talha bin Hamid

**Pakistani Toastmasters community is blessed with quite a few dedicated people who work tirelessly for its advancement. However, some individuals rise above and beyond in service to the community. TM Malik M Omair, ACB, ALB, Area Director, Area 5, TC 122 Pakistan is one such name.**

It is one thing to manage a club or mentor fellow Toastmasters or have a District role and an entirely another to actively reach out to communities and organizations spending one's own time and money to impart speech craft skills to participants. That is why TM Omair is known as “THE SPEECHCRAFT GUY”.

### ***What is Speech Craft?***

The Speech Craft Program is an initiative by Toastmasters International aimed at imparting speech composing skills to its participants. It takes 6-8 weeks ideally with one to two sessions per week from veteran toastmasters. Individual participation by the attendees and special one-on-one mentoring is offered which lets individuals polish their skills while giving a glimpse of what Toastmasters offers.

### ***How did he do it?***

While TM Omair has been doing Speechcraft programs for quite some time now, I would like to particularly highlight a recently chartered corporate Toastmasters club at eMumba Private Limited, Islamabad. It started from three i.e. TM Omair, TM Muzammil & TM Anas and went on to gain a membership of 23 in just 8 weeks. This is remarkable and is a testament to the effectiveness and sincerity of the participants especially, TM Omair himself.



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It was by no means easy managing two batches of Speechcraft programs simultaneously for 8 weeks but it was worth it!

Kudos to TM Omair and his fellow toastmasters, TM Muzamil, TM Anas, TM Mahroze, TM Dr Umer & TM Ahmed Sajjad Zaidi on delivering such an excellent Speechcraft program and more importantly showing us yet another way to build lasting Toastmasters Clubs.

The most important takeaway from this is that forming a TM club is not necessarily the only way to reach out to communities. There are other ways and means which can deliver something of value to a community, before exploring the possibility of formation of a Toastmasters Club.

TM Omair has set an example and it is an excellent one to follow, especially as we want to reach the full District status within three years.

Attending the Speechcraft session was really informational. The mentors were very cooperative and pointed out improvements which really made a difference in effective public speaking. Most of all these sessions provided an essential platform to practice and enhance our communication skills. Improvements which can be measured by quick advances seen in the participants over a short span of time. Wishing them all the best, and I hope others can also get a chance to improve just as we have.

– SHAHARYAR MAROOF – Software Engineer

## THE “SPEECHCRAFT GUY”



I loved the Speechcraft session. With personalized mentoring, I was able to focus on my strengths and work on my weaknesses. By the end of the program, I improved my presentation techniques and speech organization. Overall, I am very happy with the outcome

– AYESHA KHALIQ – Head of DevOps

I am glad I decided to attend the Speechcraft program conducted by Toastmasters Islamabad. Through my 6 years of industry experience, I never got the chance to work on my public speaking and presentation skills. Speechcraft has increased my confidence many folds and helped me in presenting my thoughts. I would like to thank the members of Islamabad Toastmasters Club who worked hard and delivered a successful program.

- JABAR HUSSAIN – Lead Software Engineer





# [SPOTLIGHT]

## 1. AN ICE BREAKER WITH MUSIC

Ravi Toastmasters Club witnessed an icebreaker a musical icebreaker. Siblings who have a passion for music decided to weave their free spirit and passion into the first speech they gave at the club. The project was mentored by DTM Atif Irfan Shaikh.



## 2. A STORYTELLING CLUB

Pakistan receives it's very first Sunday club, Storytellers Toastmaster Club. Currently in it's pre-charter phase the club has become a favorite among existing members of community clubs of Karachi. The time and location of the club makes it approachable. The club meets fortnightly at 4pm on Sundays.



## 3. MORE CORPORATE CLUBS ON THE WAY....

E-Mumba formed it's first Toastmasters club in Islamabad and got chartered. In Karachi ICI Pakistan joined the ranks by conducting their first meeting mid-December. DOW – IBHM joined the Toastmasters Pakistan community later in January. If you think your corporate could use a public speaking club, contact us.



## 4. YOUTH LEADERSHIP PROGRAM STARTS AGAIN...

Under the leadership and supervision of Director Division B, DTM Uneeb the Youth Leadership Program has once again been started in Karachi. The program was initiated on January 18<sup>th</sup>, 2020 catering to youngsters from the age of 10-17 and is still underway. Young people really enjoy speaking!



## WRITE A SPEECH IN 30 MINUTES OR LESS!

DTM Talha bin Hamid

Writing a speech can often be a challenge to anyone. We all hit writer's block at some point, and sometimes we write a speech but don't like it enough. I have discovered some techniques that can help in this regard. Let's get started!

### 1. READ, READ, READ

**There is no shortcut to reading.** You have to pick up anything - a book, a novel, a digest, a magazine or a newspaper - and you can select your medium - paper or electronic. What you can't do is NOT have a reading habit. Because you are missing out on the world!

Developing and nurturing a read habit keeps your mind full of ideas. It expands your mind and sharpens your senses. It hones your sense of structure and enables you to become creative with words. It helps you in Toastmasters and it helps you in your personal and professional life.

Don't allow anyone else to determine what you should read. By all means pick up a children's book, or a technical manual; feel free to read in Urdu or any other language that you are most comfortable with. Ideas are independent of language.

### 2. MAINTAIN A NOTEBOOK OF IDEAS

Every event, every dialogue, every silence, every thought can potentially become a speech! Maintain a book of ideas, preferably on your phone. You will see that you will start noticing things and spinning potential speech ideas out of them. Even if some event doesn't strike you as speech material, note it down: **anything that makes you feel weird, funny, angry, happy, sad, melancholic, joyful - any emotion, really - is worth noting down.**

Once you have a good store of ideas, you will NEVER hit writer's block. And a good idea enables a speech to be written quickly, painlessly and enamors it with sincerity, clarity and eloquence without you having to consciously try.



# WRITE A SPEECH IN 30 MINUTES OR LESS!

## 3. FORGET ABOUT QUALITY

What? Oh - I meant, AT THE FIRST DRAFT STAGE. First write out the whole thing, without bothering too much about it not making sense or sounding literary. You can always refine. But from experience, I have found that a writing frenzy should not be interrupted. The train of thought that can seem like the greatest idea ever, may dissolve like a wisp in thin air, if one interrupts to consider propriety of language or grammar.

***Ideas are important; language is a medium to carry them. First get every thought down, then be at liberty to edit, expand, chisel or rearrange!***

## 5. LISTEN TO YOUR OWN VOICE

It is a personal thing, but if I have one turn-off while listening to a speech, it is this terrible phrase: "XYZ famously said"... Now no one is advocating eliminating quotes. But I have great discomfort when someone else's words are used as verbal crutches to prop up a thin set of ideas. Also, I feel that the quote sounds better if it is integrated into the speaker's own ideas to illustrate them better, rather than dictating how the speaker or the audience should feel about something.

Try listening to your own voice; you will discover that your own experiences can often be more effective. Believe in your own ideas; you won't need to worship at the altar of someone who may have lived an entirely different life from our own.

## 4. ELOQUENCE AND VOCABULARY AREN'T THE SAME

People often mistake purple prose for eloquence. However, a lyrical quality in writing can be achieved simply by staying sincere and keeping things simple. Grammatical accuracy is far, far, *far* more important than flowery words and phrases. There is no magic in substituting multisyllabic abominations for the simplest of expressions (like I just did!). The magic is in spinning a musical flow out of everyday words and phrases.

So don't be obsessed with vocabulary; it will come with time. **Focus on keeping things clear and concise. It is not what you have, it is how you present it!**

## 6. READ THE PROJECT

This is obvious, but we often ignore it. The whole 10-12 pages of each project in Pathways should be read. They will not only guide you well, but also give you a lot of ideas for your speech.

Writing a speech is a skill that can be acquired by doing only one thing: writing a speech. And yes, that's a paraphrase from Stephen King. You need to read constantly, be on the lookout for ideas, polish your GRAMMAR rather than VOCABULARY, and finally, listen to your heart rather than others. Like any other skill, it requires practice and dedication.

**It is essential to HAVE FUN while writing. If you aren't enjoying what you write, the audience won't enjoy it either when they hear it!**



# [CORPORATE INROADS]

## Professional Toastmasters @ LUMS

By TM Ahsan Tanveer Sheikh

I am Ahsan Tanveer Sheikh, Sr. Tax Accountant at Lahore University of Management and Sciences (LUMS), a member & VPE of Professional Toastmasters @ LUMS in Pakistan District 122.

**I was never afraid of singing in front of thousands of people but used to shiver when asked to utter even a single word on stage. I wanted to polish my public speaking skills and eliminate my fear of speaking in front of public, but my schools didn't provided me with such an opportunity.**

Then I met my mentor DTM Zunair Zafar at LUMS, who introduced me to Toastmasters International. The subsequent change which I feel in myself is precious and priceless.

Corporate Toastmasters programs are playing an important role in the development of individuals. In today's busy life it is nearly impossible for one to join any training class for leadership development or improvement in public speaking skill. These skills are vital for professional growth, but unfortunately our academia lacks the focus required to develop such skills.

Corporate Toastmasters program provide an outstanding platform for professionals, where one can not only refine one's personal & professional skills but also assist and watch their peers to grow.

And tell you what! The pauses and breaks, the time before and after the meeting is when great relationships and bonds are built.



# Importance of Public Relations

Public Relations plays a vital part in the growth of Toastmasters, from club level to district level. On club level, Public relations is too important to be left to the VP of Public Relations alone, just as growing and retaining membership is too important to be left to the VP of Membership alone, and educating the members is too important to be left to the VP of Education alone.

***In a strong club, the members work as a team, contributing their own strengths and backing each other up.***

The fourth ranking club officer, the Vice President of Public Relations (VPPR) is responsible for keeping internal and external audiences engaged. As the terms suggest, the internal audience are the members of the clubs including club officers and the external audience are the prospective members, those who are not yet a part of the club.

Or we can put it like this: **Engage current members and attract new members!**

Both these audiences are crucial for the growth of the club. Note the word I have used for external audience; "Prospective Members". The promotion a VPPR will do outside of the club will encourage people to show up as guests in the meeting who will eventually become members, thus prospective members.

Internal communication includes everything that is happening within the club, a speech contest is planned? Renewals coming up? A member of the club completed their first level or first path? A special club activity coming up? News regarding the club? It is the VPPR's responsibility to circulate it among the members through various means available (we will come to that part later).

Another crucial part of being a Vice President of Public Relations (VPPR) is to protect the brand image of Toastmasters International. We know how brands impact our lives, how by just looking at certain color schemes on a billboard from a distance we instantly recognize our favorite brand. This is because the brand experts know the rule of the game and they keep an eye to detail, the size and type of font, certain shades of colors, a slogan and obviously a logo.



by  
**TM Qamar Sheraz**  
Public Relations  
Manager, District 122TC





# Importance of Public Relations

Same goes for Toastmasters, Toastmasters International is a brand recognized worldwide in the field of public speaking and leadership education. All the communication from VPPR must ensure that the brand guidelines are being followed, the logo, color combination and font. Very detailed guidelines are provided by Toastmasters International in 'The Brand Manual'.

## ***How to attract new members and keep engagement high?***

The best one is, you guessed it right, the social media! Make the best use of your club's Facebook page, Twitter, LinkedIn and the most important yet most neglected YouTube channel.

Videos are the most powerful way of promoting your club to external audience. It doesn't require a lot of resources. Try creating videos of speeches in your club through your mobile phone. Take video testimonials from members and/or guests? You will be amazed at the result you will see.

Other tools to keep internal and external audience informed about the club activities are the club website and newsletter. A simple website detailing basic information of your club is enough, in fact check out **FreeToastHost** on Google, a free web publishing platform for your club's website.

## ***Are you alone as the VPPR?***

You see, there is a lot to do as a VPPR of your club. But don't worry you are not alone. I, as the Public Relations Manager of your district is here to support you in achieving your goals. In this regard we will be having a series of short online meetings where we will discuss the success of public relations function of your club, branding guidelines of Toastmasters International and much more.

As this will be the first time in the history of Toastmasters in Pakistan that we will be working together as the Territorial Council, so it is upon each one of us to create a foundation that will serve as a benchmark for many, many officers to come.



# [WHERE AND WHEN]

## In Pakistan, You're Never Far from a Toastmasters Club!

Updated Jan 15, 2020



### Toastmasters Meeting Calendar

District 122 TC

Meeting Frequency

Weekly

Fortnightly

Monthly

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
<b>Lahore</b>						
		Professional Toastmasters @LUMS 2:00-3:30	UE Toastmasters 10:00-12:00	Banu Mukhtar Toastmasters Club 2:30-4:30	Lahore Toastmasters Club 3:00-5:00	Stammer Talk Speakers (Pre-charter) 6:00-8:00
		EY Toastmasters Club Lahore (Pre-charter) 5:00-7:00	Crescent Toastmasters Club 3:00-5:00		Ravi Toastmasters Club 3:00-5:00	
		CA Toastmasters Club Lahore 6:30-8:30				
		ICMAP Toastmasters Club Lahore 6:30-8:30				
<b>Islamabad</b>						
	Islamabad Toastmasters Club 6:30-8:30	Teradata Islamabad Toastmasters Club 11:00-1:00	Emumba Toastmasters Club 5:00-6:30		Rawalpindi Toastmasters Club 6:30-8:30	
		ICMAP Toastmasters Club 6:30-8:30	ICAP Toastmasters Club Islamabad 6:30-8:30			
<b>Faisalabad</b>						
				ICAP Toastmasters Club, Faisalabad 6:00-8:00		
<b>Peshawar</b>						
		CA Toastmasters Club Peshawar 6:00-8:00				
<b>Karachi</b>						
		Karachi Toastmasters Club 6:30	Bayer Pakistan TM Club 3:30-4:30	Hub Toastmasters Club 2:00	DJ Toastmasters Club 11:00	Storytellers Toastmasters Club (Pre-charter) 4:00
		Express Toastmasters Club 7:00	Zenith Toastmasters Club 6:30-8:30	Husne Khitabat Toastmasters Club 7:00	Al Karam Toastmasters Club 11:30	
			CA Toastmasters Club Karachi 7:00-9:00			

Credit: DTM Zunair Zafar



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# MY BRIEF DTM JOURNEY .

## DTM Muhammad Aqeel Sadiqi

It all started in October 2015.

I and my class fellow TM Danish ACS, ALB, (expected to be DTM in March 2020) were in the final year of Civil Engineering at NEDUET. We were surfing the web when we discovered some videos about Toastmasters and eventually found their website. On further research we found that the nearest club to our university was Express Toastmasters. There we met DTM Mazhar Jamil who mentored us at the initial stages.

The whole Toastmasters journey was a challenge after graduation specially after securing a job as a civil engineer in the industry. It was difficult to attend meetings regularly in order to complete CC awards. In July 2017, I secured an admission in the Masters program for Structural Engineers at NED. But my schedule was hectic. I was not able to attend Express Toastmasters for 1.5 years. I joined back in November 2018 and restarted my journey. I was ACB, CL in 2018 and out of practice. After a lot of pushing and practice, eventually I was back on track.

Unfortunately, in December 2018 my mentor DTM Mazhar Jamil passed away. It was a big shock for us all at Express Toastmasters. With emotions running high a new club came into being. Zenith Toastmasters club was initiated by TM Abdur Rafay.

This was a very difficult time for me. Dealing with new members, building the club's Education Program as VP Education, balancing my University with my official duties and preparing and delivering manual speeches at my club, all were taking place simultaneously. In October 2019 I received my DTM Award at the age of 26. I also completed my Masters a month later which added a star to my achievements in 2019.

Overall these 4 years have been an interesting journey where I experienced the highs and lows, made lots of friends and some enemies, was mentored by aces and mentored many new toastmasters. And the journey goes on...



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# MY JOURNEY IN TOASTMASTERS

DTM Atif Irfan Shaikh



138th Meeting of Lahore Toastmasters Club - 28th Dec, 2013

Some days in our lives, full of joy and such a great sense of accomplishment can never be expressed in words and are simply unforgettable. 28<sup>th</sup> December 2013 was one of those days for me. When I stood in front of the mirror in the morning, I looked at myself and thought, "Would I be able to deliver something impactful in front of the audience today?"



There were mixed feelings of excitement and recurring chills down the spine just thinking about my icebreaker that I had to deliver at Lahore Toastmasters Club. While driving to the office, I practiced my speech in a loud voice and sometimes even looked at the rear-view mirror to examine my facial expressions. The people around me must have noticed and declared me an insane guy but I was in some other world at that time. During the day, the sentences of my speech kept on echoing in my mind and I read the script hundreds of times trying not to forget anything. I noticed the body language and expressions of my colleagues to decide about the dos and don'ts of my speech.



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# MY JOURNEY IN TOASTMASTERS

DTM Atif Irfan Shaikh

Finally, it was afternoon. The time came and I was at the meeting venue an hour before the meeting time. The meeting started and the moment came when I was called to deliver my icebreaker. I started to speak and saw a pleasant smile on the faces of people sitting on my left, right and front in a U-shaped arrangement. That smile gave me courage to keep eye contact with everyone. The script was in my pocket but taking it out and reading from it was like a real no-no as I couldn't even think about losing that beautiful connection with the audience. I was talking and smiling and getting back deeper smiles from everyone. The meeting came to an end and I was holding the certificate of "Best Prepared Speaker", I felt like a person reborn! I sat behind the wheels and started my car but all of a sudden, a thought struck me. I picked up my cell phone and called the VP Education. "Sir, it's me Atif Irfan. Thank you for giving me the slot for an icebreaker today. I want to continue my journey without any break. May I get a slot in the next meeting scheduled after 13 days?". "Yes, why not. I will try my best and inform you," came the reply.

In traditional or legacy education program there are 10 projects in Competent Communicator Manual and upon completion of those projects one gets a Competent Communicator (CC) credential from Toastmasters International. Without any pauses, I was able to complete my CC in 10 consecutive meetings and was able to collect 8 Best Prepared Speaker certificates too. I became fearless talking in front of any audience and could deliver any kind of project by that time.



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# MY JOURNEY IN TOASTMASTERS

DTM Atif Irfan Shaikh

However, when I started my Advanced Speech Manuals for Advanced Communicator Bronze, Silver and Gold I realized that CC was like just finishing the school but college and university education had just started. I learnt about management speeches, technical presentations, humorously speaking, special occasion speeches and much more! Besides that, I had completed a number of leadership projects and fulfilled most of the requirements.

The last requirement was really an uphill task. I had to hold a speechcraft or sponsor a club or mentor it. Speechcraft was not a popular program for people and I couldn't convince any group to initiate it or join it. For the clubs, there were about 10 clubs in Pakistan and all of them were working in silos. For club growth, I travelled with the members of Lahore Toastmasters Clubs to other cities for demo meetings. We also invited people to attend our club meetings but nothing worked for a long time. In 2017, a few faculty members of Crescent Model School and aspirants who wanted to start a club for their school contacted us in Lahore Toastmasters Club. I was super excited when I heard about their plans for starting a Toastmasters Club in my alma mater. Mentoring a club there would have been one of the greatest experiences of my life.

I had spent more than 10 years of my life there and always appreciated the contribution of that institution towards my successful life. All thanks to Toastmasters which gave me the opportunity of being a mentor of the institution from where I graduated 28 years ago! My going there as a mentor is one of the most precious memories of my life. I was able to complete my last requirement of Advance Communicator Silver (ALS) besides getting a lot of love and respect from my new family ... Crescent Toastmasters Club. I received a beautiful plaque from Toastmasters International in 2018 declaring me a Distinguished Toastmaster (DTM) along with letters of appreciation. I placed that plaque very prominently on the wall of my office to make people know about Toastmasters as well as my success story. My club, Lahore Toastmasters Club was proud to have produced its 2nd DTM after 9 years of its charter. In Pakistan the number of DTMs was not more than 10 at that time.

**CONTINUED....**





# [SUCCESS STORY]

## TRY, TRY, ONE DAY YOU WILL FLY!

**August 24, 2019; Colorado, USA.**

**"The third position goes to Mr. from Kenya." The announcement was made by DTM Deepak Menon, President of Toastmasters International at the Annual Convention at Denver. The hall was filled with toastmasters from across the globe who were attending the Annual Convention.**

**"The second position goes to ..... Mr. Zaid Kaliya of Karachi, Pakistan...."**

It was a proud moment for Pakistan as DTM Zaid Kaliya became the first Pakistani to win 2<sup>nd</sup> place in Video Speech Contest 2019.

TM Zaid Kaliya is a strategic CFO, a motivational speaker and an inspirational leader. He has a humble and kind personality. He started his toastmasters journey in September 2015 with an icebreaker titled "Try, Try one day you will fly". The seniors of the club knew that the boy had talent and will be an asset for Toastmasters. Under their guidance he never looked back. He was awarded Distinguished Toastmasters in 2018.



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# TRY, TRY, ONE DAY YOU WILL FLY!

ICAP Toastmasters Club, Karachi was formed and could not be sustained due to various reasons. Mr. Khalilullah Shaikh, current President of ICAP, gave the responsibility of its revival to TM Zaid. He gave his heart and soul to make CA Toastmasters Club, Karachi a renowned Toastmasters club of Pakistan. Later, as part of the transformation of another ailing club, he became the founding President of Husn-e-Khitabat Toastmasters Club – which to this day remains the one and only Urdu Toastmasters club of Pakistan.

Professionally he is an FCA, FCCA and CIA. He has a decade long association with Shield Corporation Limited and is currently its CFO. Not only that; he pursues public speaking and corporate training as well. He serves as the Program Quality Director of the Pakistan Territorial Council for the year 2019-20.

He has won many speech contests in Pakistan and abroad, which include Motivational Speech Contest, Humorous Speech Contest, Tall Tales Speech Contest and Speech Evaluation Contest. He has proven his mettle by winning laurels and accolades in contests abroad and in an online setting. He mentors a number of aspirants to public speaking. He has a passion to ignite the fire in people.

From a tongue-tied, shy accountant four years ago to a world class speaker – that is the kind of transformation that only Toastmasters can provide. It is his dedication, and hard work, that has afforded him this status. DTM Zaid Kaliya remains a personification of Toastmasters ethos. In his own words - Try, try one day you will fly.



# [TESTIMONIALS]

## **Sarah Naseem (Member Ravi Toastmaster Club)**

***Q- How's your experience as a new Toastmasters going so far?***

A- So far it's excellent. More than my expectations....!

***Q-What do you like the most about Toastmasters and specifically your club?***

A- For me, it's more than just public speaking. Meeting with the people who are investing in themselves to improve "themselves" instead of criticizing others. That generates a great positive energy. I love this realization of someone if he/she thinks that they need improvement and work towards that.

***Q- Do you feel that you have started improving your communication and leadership skills being a Toastmasters?***

A- Yes my communication skills are improving, particularly "time management". Effectively speaking and delivering my message within a certain given time is a great exercise in discipline.

***Q- Would you like to recommend Toastmasters to other people? If yes, then state why.***

A- Yes. I've already added 2 members right after a month of my joining of the club. Will continue to recommend as I believe it's a very positive and healthy activity. Society needs it a lot for catharsis or for making future leaders and a lot more other reasons.

## **Bilal Azam (Member LUMS TM Club):**

***How's your experience as a new Toastmasters going so far?***

Transformational and overwhelming in many ways because there are so much to learn, unlearn and relearn from each other.

***What do you like the most about Toastmasters and specifically your club?***

Humility and an urge to help each other to grow.

***Do you feel that you have started improving your communication and leadership skills being a Toastmasters?***

I have been told my weak areas and appreciated by fellow colleagues and certainly has helped me improving those areas.

***Would you like to recommend Toastmasters to other people? If yes, then state why.***

A big fat YES! It will help you get out of your shell and encourage you to explore like-minded people who are there for you and help you grow along with them.

## **Naureen Fatima (VPPR Islamabad Toastmasters Club)**

I joined Islamabad Toastmasters Club in 2018. It was one of the best decisions of my life. This club helped me a lot in polishing my leadership and public speaking skills. In EC 2018-2019, I served as co-officer with the Club Secretary of ITC. It improved my writing skills. Currently, I am serving as Vice President PR at ITC. It has not only improved my leadership skills, but has also provided me amazing opportunities to represent Toastmasters Club on different platforms that is channels, forums, etc. of Pakistan.





# [TESTIMONIALS]

**Syed Sarmad Ali Shah (Member LUMS Toastmasters)**

***How's your experience as a new Toastmasters going so far?***

It is going really good, lots of learning opportunities which is what we need.

***What do you like the most about Toastmasters and specifically your club?***

It's a fantastic platform to improve Public Speaking & Leadership skills. We learn from others and vice versa. As far as our club is concerned, the diversity in terms of different backgrounds & fields makes it more charming.

***Do you feel that you have started improving your communication and leadership skills being a Toastmasters?***

Yes indeed, I enjoy participating in different roles which is helping me improve my public speaking and leadership skills.

***Would you like to recommend Toastmasters to other people? If yes, then state why.***

Definitely, it is beneficial for everyone irrespective of the field they are working in. Whole of the speech is evaluated and proper feedback is given which is a great help to improve one's shortcomings.



# [EVENTS]

## GET READY FOR CLUB OFFICERS TRAINING - II



DTM SAMEER HAMID DODHY  
District Director, District 122 TC



DTM ZAID KALIYA  
PQD, District 122 TC



DTM TALHA BIN HAMID  
CGD, District 122 TC

ISLAMABAD LAHORE KARACHI

FEBRUARY 8, 2020

FEBRUARY 9, 2020

FEBRUARY 22, 2020

TAKE YOUR CLUB TO THE NEXT LEVEL!

DISTRICT 122TC (Pakistan)

Contact the Leadership Team  
[District122Pakistan@gmail.com](mailto:District122Pakistan@gmail.com)



### District 122 International Speech Contest

Division	Area	Club name	Club Contest		Area Contest
			Date	Status	
Division B	Area 1	Karachi Toastmasters Club	22-Jan-20	Done	
Division B	Area 1	Bayer Pakistan TM Club			
Division B	Area 1	Zenith Toastmasters Club		Done	
Division B	Area 1	Al Karam Toastmasters Club			
Division B	Area 1	DJ Toastmasters Club			
Division B	Area 2	Express Toastmasters Club			
Division B	Area 2	Husne Khitabat Toastmasters Club			
Division B	Area 2	CA Toastmasters Club Karachi	7-Feb-20	Done	
Division B	Area 2	Hub Toastmasters Club			
Division A	Area 3	Crescent Toastmasters Club	7-Feb-20	Planned	
Division A	Area 3	Lahore Toastmasters Club	8-Feb-20	Planned	
Division A	Area 3	Banu Mukhtar Toastmasters Club	14-Feb-20	Planned	
Division A	Area 3	UE Toastmasters	13-Feb-20	Planned	
Division A	Area 3	Ravi Toastmasters Club	15-Feb-20	Planned	
Division A	Area 4	CA Toastmasters Club Lahore	6-Feb-20	Done	
Division A	Area 4	ICMAP Toastmasters Club Lahore	7-Feb-20	Planned	
Division A	Area 4	Professional Toastmasters @ LUMS	26-Feb-20	Planned	
Division A	Area 4	ICAP Toastmasters Club, Faisalabad	21-Feb-20	Planned	
Division A	Area 5	Islamabad Toastmasters Club		Done	Done
Division A	Area 5	ICMAP Toastmasters Club		Done	
Division A	Area 5	ICAP Toastmasters Club Islamabad		Done	
Division A	Area 5	Rawalpindi Toastmasters Club		Done	
Division A	Area 5	Teradata Islamabad Toastmasters Club		Done	
Division A	Area 5	CA Toastmasters Club Peshawar		Done	
Division A	Area 5	Emumba Toastmasters Club		Done	

Credit:  
DTM Zunair Zafar



Crescendo | Dec-Jan 2020  
DISTRICT 122 TC NEWS AND EVENTS





# TIME TO RENEW!

As best-selling author Harvey Mackay has said,  
**"I've never met anyone who didn't think Toastmasters was super valuable to their career. We gain self-esteem, self-confidence, and assertiveness, which makes us better salespeople, better managers, better leaders."**

To keep improving not just your communication and leadership skills, but also listening, critical thinking, giving feedback, time management, planning and implementation, organization and delegation, facilitation, mentoring, motivation, and team-building skills, renew your membership before  
**MARCH 31, 2020.**

**DO IT FOR YOUR GROWTH!**  
**DO IT FOR YOUR FUTURE!**

PRM – District 122TC  
Qamar Sheraz - 03349553555

Contact the Leadership Team  
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